



MARCH 10-12, 2025

Grand Hyatt | Washington D.C.



Sponsorship Prospectus

The NAHRO Washington Conference is the premier policy and advocacy event for housing and community development professionals. The event brings together policymakers, practitioners, and advocates to meet with their elected officials and to learn about the latest policy and regulatory changes that affect their work. Sponsorship offers unparalleled opportunities to connect with industry leaders, enhance brand visibility, and demonstrate your commitment to supporting affordable housing and community development.

For more information, contact Amanda Frederick, afrederick@nahro.org

Sponsorship Tiers

Platinum Sponsor

\$25,000

Exclusive Benefits:

- Recognition as the lead sponsor in all conference materials.
- Opportunity to give opening remarks during a plenary session.
- Top-tiered logo placement on the conference website, signage, and on the conference app.
- Access to conference app up to 30 days after the event.
- Post-event metrics provided by NAHRO.
- Five (5) complimentary conference registrations.
- A dedicated email sent to NAHRO members acknowledging your sponsorship.
- Top-tiered recognition on NAHRO's social media accounts.

Gold Sponsor

\$15,000

Premier Benefits:

- Recognition as a supporting sponsor in conference materials.
- Second-tiered logo placement on the conference website, signage, and conference app.
- Access to conference app up to 30 days after the event.
- Four (4) complimentary conference registrations.
- Verbal recognition during plenary sessions.
- Second-tiered recognition on NAHRO's social media accounts.

Silver Sponsor

\$10,000

Enhanced Benefits:

- Recognition in conference materials.
- Logo placement on the conference website and signage.
- Three (3) complimentary conference registrations.
- Third-tiered recognition on NAHRO's social media accounts.

Bronze Sponsor

\$5,000

Essential Benefits:

- Recognition in conference materials.
- Logo placement on the conference website and signage.
- Two (2) complimentary conference registration.
- Fourth-tiered recognition on NAHRO's social media accounts.
- Add-On Opportunities

Add-On Opportunities

President's Leadership Reception **Saturday, March 8** **\$20,000**

This invitation-only reception honors NAHRO Leadership (approx. 300 Board/committee members: predominantly Executive Directors and CEOs). Sponsorship includes logo recognition on table placards at reception and one (1) push notification on the app during the conference.

Opening Plenary Session **Monday, March 10** **\$10,000**

The Opening Plenary Session officially starts the conference. Don't miss this opportunity to get your name and logo in front of all attendees. Sponsorship includes one (1) push notification on the app during the conference.

Welcome Reception **Monday, March 10** **\$10,000**

This reception welcomes all attendees to Washington, D.C. and offers a chance to network and mingle with industry peers and partners. Sponsorship includes logo recognition on table placards at the reception and one (1) push notification on the app during the conference.

Morning Plenary Session **Tuesday, March 11** **\$10,000**

This plenary session begins Day 2 of the conference. It is a great opportunity to get your name and logo in front of all attendees. Sponsorship includes one (1) push notification on the app during the conference.

Afternoon Plenary Session **Tuesday, March 11** **\$10,000**

This session ends Day 2 of the conference. Sponsorship includes one (1) push notification on the app during the conference, which is a great opportunity to get your name and logo in front of all attendees.

Washington Reception **Wednesday, March 12** **\$15,000**

After a day of advocacy on Capitol Hill, the elegant Washington Reception allows conference attendees to debrief and relax with colleagues while mingling with invited HUD and congressional contacts. Sponsorship includes logo recognition on table placards at the reception and one (1) push notification on the app during the conference.

Refreshment Breaks **\$2,500 each**

Refreshment breaks offer exposure to all conference attendees. Sponsorship includes logo recognition on table placards at break tables and one (1) push notification on the app during the conference.

Available times:

- Monday afternoon, March 10
- Tuesday morning, March 11
- Tuesday afternoon, March 11
- Wednesday morning, March 12

Add-On Opportunities *(continued)*

Wi-Fi (Conference Meeting Rooms)

\$12,000

Wi-fi will be available for all attendees throughout the meeting space. Sponsorship includes a custom SSID.

Hotel Key Cards

\$7,500

Place your logo on all attendees' hotel key cards. As attendees unlock their rooms, your logo will be front and center, leaving a lasting impression.

Pens

\$5,000

Place your logo on pens distributed in all conference packets. Attendees will use them to take notes during the conference and will be reminded of your organization long after the conference ends. NAHRO chooses/orders the pen.

Notepad

\$5,000

Place your logo on notepads distributed in all attendee conference packets. Attendees will use them to take notes during the conference and will be reminded of your organization long after the conference ends. Notepad is chosen/ordered by NAHRO.

Why Sponsor?

- **Targeted Exposure:** Connect with housing and community development professionals.
- **Brand Visibility:** Highlight your company's commitment to providing affordable housing and supporting vibrant communities that enhance the quality of life for all.
- **Networking Opportunities:** Build relationships with industry leaders and decision-makers.

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